

### Customer Support "WeCare!" Update Central Europe (DACH) RedDot Usergroup Anwendertagung



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## Introductions

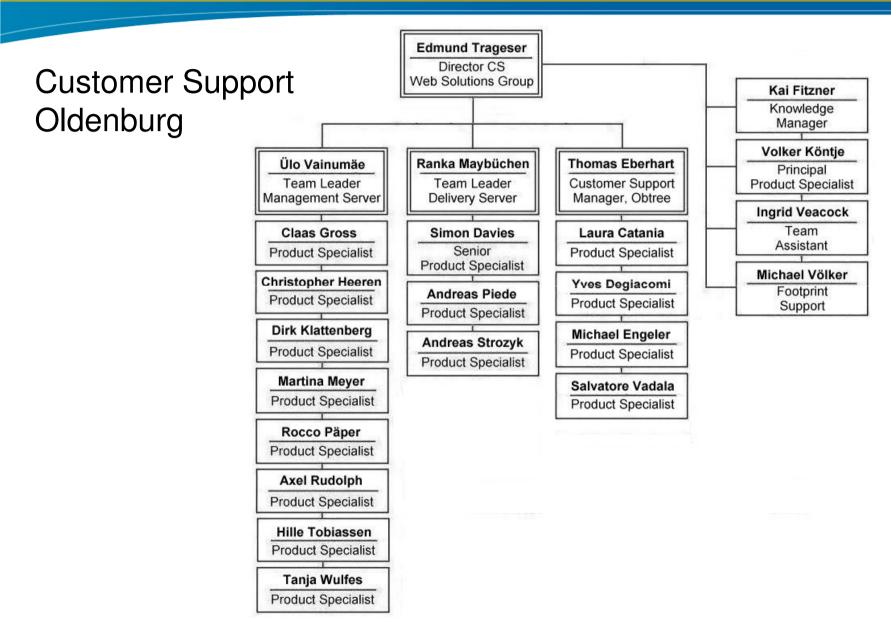
### Introducing...



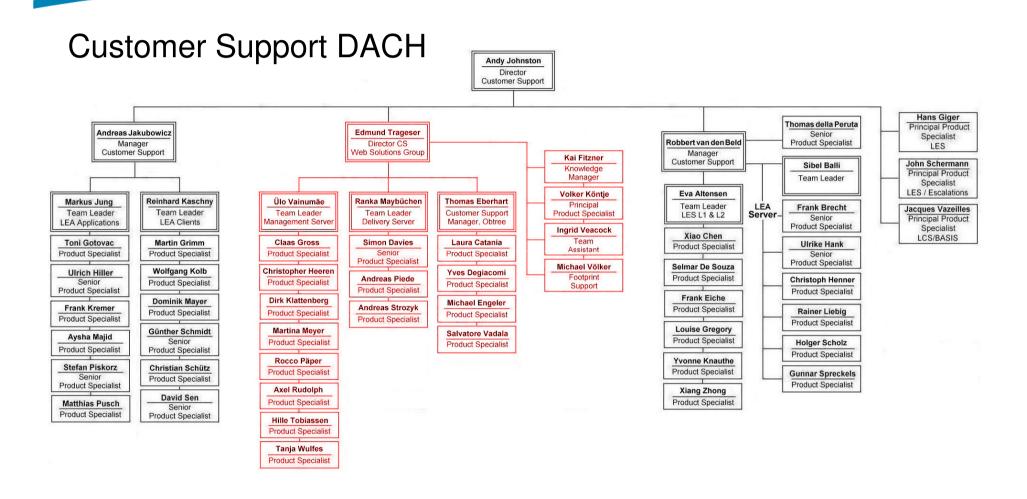
- ... The Team
- ... Open Text Customer Support
- ... New Ticket Solution
- ... The CSRs
- ... Your feedback



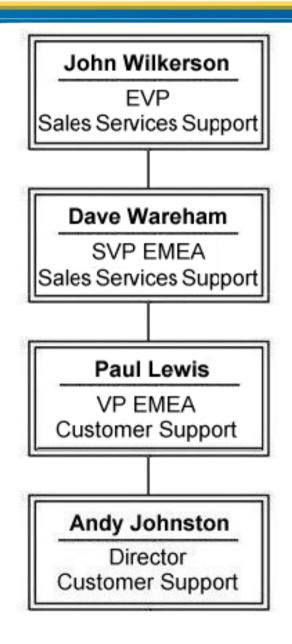




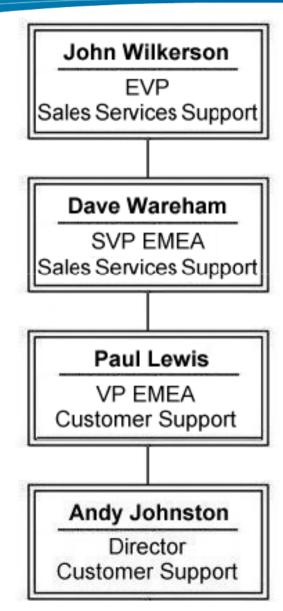








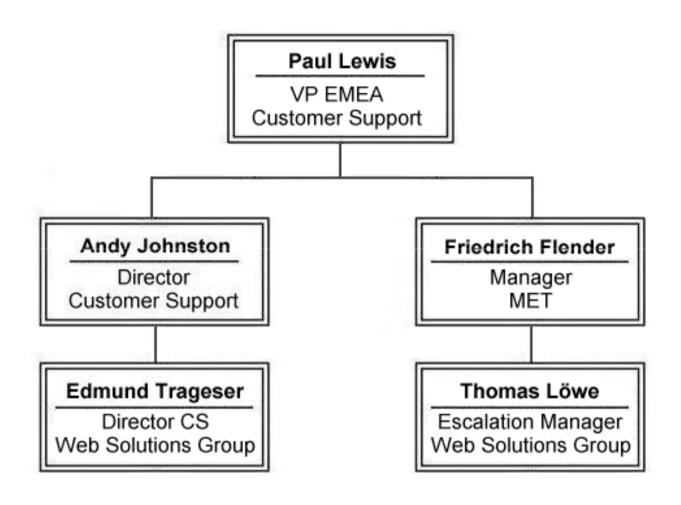




Detlev Legler VP, Sales DACH

Christoph Bodi VP, R&D DACH







# Introducing... Open Text Customer Support

### **Primary Customer Support Locations**







**Application Support** 

**Premier Support** 

**Extended Support** 

Standard Maintenance and Support

### The Software Maintenance Program Handbook





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### Standard Maintenance and Support



# **Software Maintenance Program** (Standard Support)

#### Support Services:

- Phone
- Web
- E-mail

#### Software Updates

#### Customer Care Program:

- e-Newsletters
- LiveLinkUp 365 Webinar Series
- Champion Toolkit

#### Open Text Online Accounts:

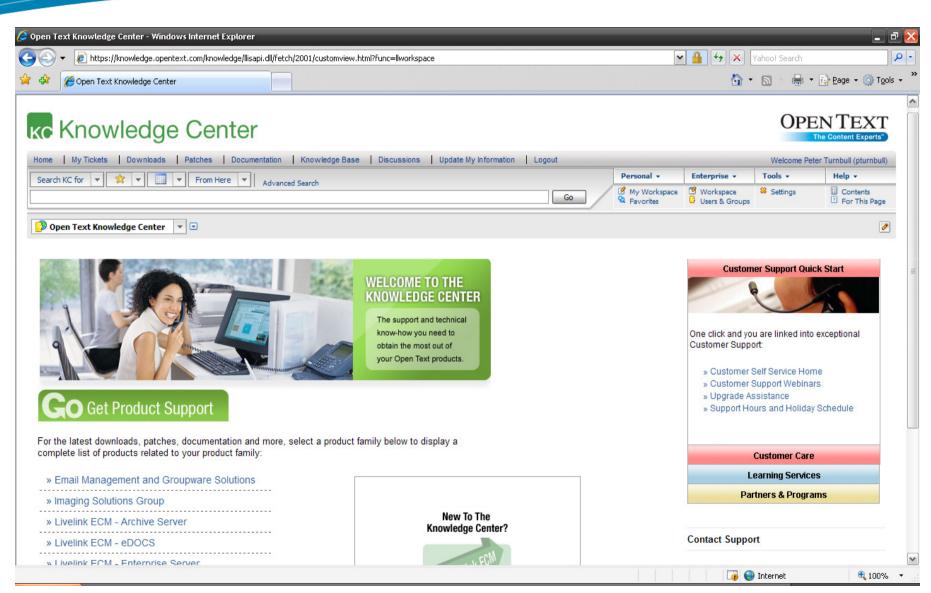
- Knowledge Center
- Open Text Communities
- Customer Self-Service

#### Events:

- ContentWorld User Conference
- User Groups
- Specialty Groups
- Executive Briefing Center

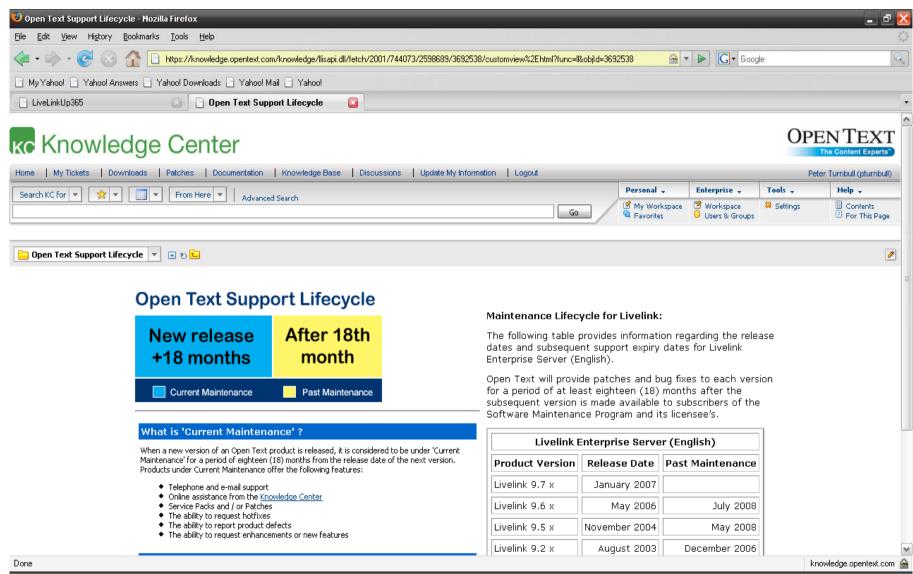
### Open Text Knowledge Centre





### Product Support Lifecycle / Release Schedule







# Introducing... New Ticket Solution

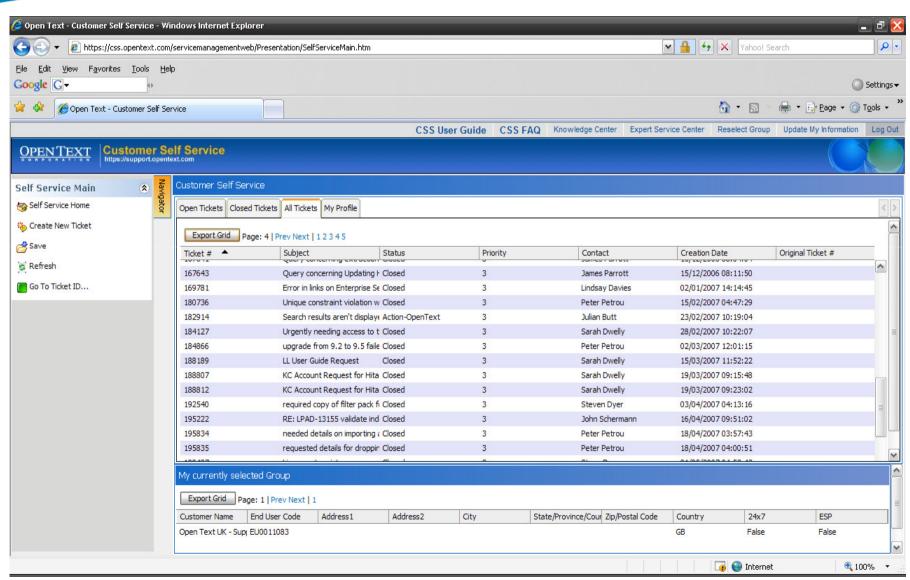
### Global Call Tracking Solution



- Global, centralised call-tracking system
- ITIL compliant
- Event Auditing
- Management Reporting
- SLA-based system
- Support & R&D Access
- 24x7 access via Customer Self Service Portal

### **Customer Self-Service**





### Escalation / Complaint Management



- Defined Escalation Management Process (SMPH)
- Management Reporting Tools
- Customer Self Service Event Auditing
- Incident / Problem Management Reports
  - Initial Response Days / 5 Day Untouched
- Customer Satisfaction Surveys
- Complaints Policy



# Introducing... The CSRs

### Introducing... The CSRs

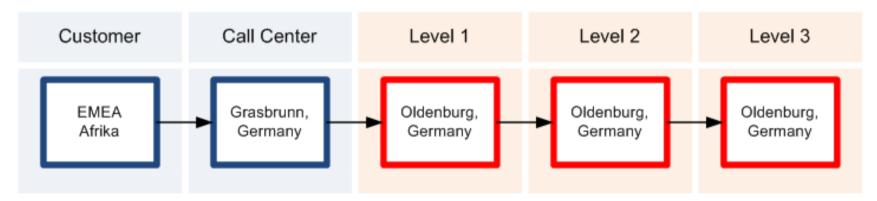


- "Customer Support Representatives"
- Professional call centre Structure
- Initial point of contact
- Describe, Mutually Prioritise, Assign
- Established in Open Text > 10 years
- Local language support
- Very customer oriented
- Feedback Questionnaires

### Introducing... The CSRs



#### Issue Process (forwarding)



- de-support@opentext.com
- +49 (0)89 4629 2121
- css.opentext.com



# Introducing... Your feedback

### Introducing... Your Feedback



(Open Text ECM products)

Total tickets opened DACH

Total tickets opened Global

Customer feedback DACH:

14,967

90,163

95,7% satisfied

Return Rate: 17.95%

Total tickets RedDot DACH FY08: 6130

RedDot Customer feedback DACH: ?

### In Summary...



- Customer Care is now Customer Support
  - Continually Improving, always open to feedback
  - Same team, improved processes
  - Part of the bigger picture
- Customer first
  - Communication is the key
  - We(still)Care!
- See you next year...



### Any questions?

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